



legacy
Church Sites

IS YOUR WEBSITE MAKING PEOPLE WANT TO VISIT

OR DRIVING THEM AWAY?

LEGACYCHURCHSITES.COM

Use this checklist to evaluate how well your site reflects the heart of your church and supports growth. It's practical, strategic, and designed to highlight gaps-so you know what to fix before someone Googles you.

VISUAL & FIRST IMPRESSION



Clean, modern design that looks current-not outdated or cluttered



Consistent branding across colors, fonts, and logo



Mobile-friendly layout that works on every device



Readable typography and simple, scannable layout



High-quality imagery that captures real people and real moments

MINISTRY CLARITY



Clear statement of who you are and what you believe



Service times and location are visible immediately



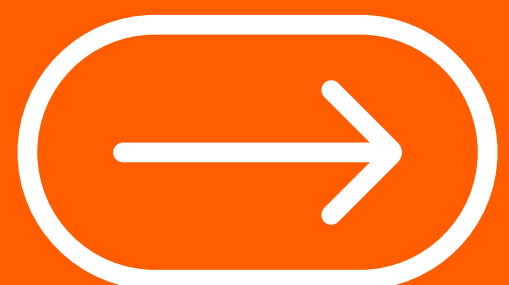
A dedicated ‘Plan Your Visit’ or ‘New Here?’ section



Pages or sections for kids, youth, and family ministries



Contact information and directions are easy to find



DIGITAL MINISTRY & MEDIA



Sermon video/audio replays
embedded directly on the site



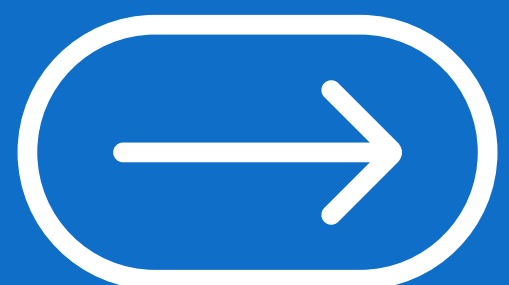
Events calendar is up to date
and easy to navigate



Access to past messages without
needing to leave the site



Social media links are visible
and working



GIVING & NEXT STEPS

☐

Secure online giving integration
(with clear instructions)

☐

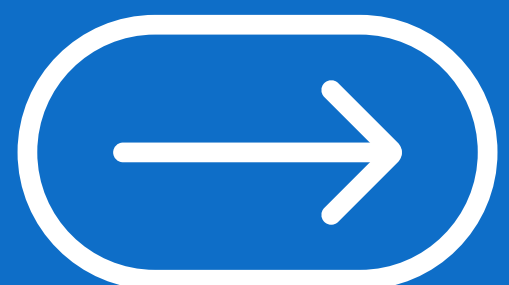
Opportunities to get involved or
take a next step are clear

☐

Registration or sign-up options
for groups, events, or classes

☐

Newsletter or email sign-up option
available



STRATEGY & PERFORMANCE

☐

SEO best practices are in place
(meta tags, alt text, titles)

☐

Site loads in under 3 seconds on
both desktop and mobile

☐

Google Analytics or other
traffic tracking is installed

☐

Google Business listing is
active and connected to the site

☐

Site is secure (HTTPS enabled)

FINAL QUESTION:

**IF SOMEONE GOOGLED YOUR
CHURCH RIGHT NOW, WOULD
YOUR WEBSITE MAKE THEM
WANT TO VISIT THIS SUNDAY?**

SCORE YOURSELF:



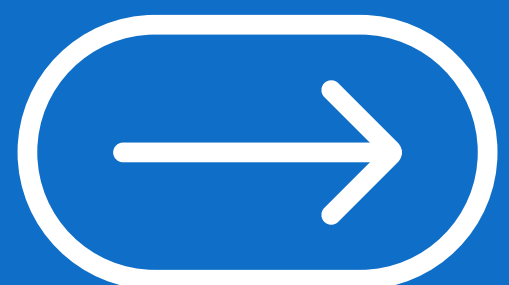
16-20: Solid foundation. A few upgrades can take it to the next level.



10-15: You're getting there. Focus on the weak spots.



Below 10: It's time to rethink your digital front door.





READY FOR A SITE THAT WORKS?

Don't let your website be the reason someone chooses not to visit. Schedule a free discovery call, and let's build a custom site that reflects the excellence of your ministry—and helps people walk through your doors.

BOOK MY CALL NOW

LEGACYCHURCHSITES.COM